



**FOR IMMEDIATE RELEASE**

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## **Mayor Deirdre Waterman Announces Pontiac Power Week Festivities**

(Pontiac, MI) -- The City of Pontiac is hitting on all pistons as it revs up for Pontiac Power Week 2018 (PPW). Showcasing its downtown-centric programming within the world-renowned Woodward Dream Cruise (Saturday, August 18), Pontiac Power Week has moved into sport mode with its newest additions to the festival: the fabulous Art on Wheels, a Classic Drive-in food stop on Saginaw with Detroit Roller Derby girls as car hops, and a headline performance by country music recording star Morgan Evans on Friday night, courtesy of Soaring Eagle Casino & Resort. WOMC FM, official radio station of the Woodward Dream Cruise, will set up its tower in the parking lot of Pontiac's own M1 Grill at the corner of southbound Woodward and Pike.

PPW is reprising its traditional elements including The Classic Car Show, festive local food, and curated live music from open to close both days – Friday, August 17, and Saturday, August 18. The northbound lane of Saginaw will again be open to Cruisers on Saturday and WWJ Radio 950 will be on air with its live traffic reports. As always, there is no admission charge to the festival, thanks to sponsors like Soaring Eagle Casino & Resort, Flagstar Bank, St. Joseph Mercy Oakland, M1 Concourse, and Advanced Disposal.

Power Week kicks off again this year with Roadkill Nights, presented by Dodge, on Saturday, August 11, at M1 Concourse. Throughout the day, drag racers from around the country will converge on southbound Woodward between Rapid and South Streets to vie for bragging rights. Inside the concourse will be food, beverages, entertainment, and bleacher seating to watch the races. Pontiac residents pay only a \$5 admission with proof of residency at the gate.

Excitement will build through the ensuing week with neighborhood events like "Car Show in the Park" on Sunday, August 12, from noon to 4:00 p.m. in Historic Oakland Park. Elements of Art on Wheels -- an extraordinary blend of auto-themed static and interactive art exhibits, historical vignettes, street performances by Pontiac talent, arts and crafts, photo opportunities, displays put together by community and student groups -- will start being installed in the downtown core north through Huron. Art on

Wheels will be active on Friday evening and during peak hours on Saturday. Log onto [pontiacpowerweekevents.com](http://pontiacpowerweekevents.com) for a complete listing of activities.

The Classic Drive-in on Saginaw north of Lafayette features food trucks serving cruise fare both days. Curb service for ordering and delivery of food will be staffed by the Detroit Roller Derby girls, who are fearless on skates and who also really deliver. Cars can pull into the parking lane on northbound Saginaw where drivers may stay while placing and waiting for their orders, courtesy of the Derby girls. Expect plenty of great eats and even more personality with each delivery.

Fresh off the country music charts, Morgan Evans will focus all attention on the PPW music stage Friday evening. Courtesy of Soaring Eagle Casino & Resort and NASH FM radio, Evans will perform live starting at 8:30 p.m. His rich sound and energized stage presence will captivate cruisers and festival-goers alike. Look for after-parties in local brew pubs, eateries, and clubs following his performance.

"Pontiac residents, businesses, and community partners have shown great enthusiasm for the new programming," says Dr. Deirdre Waterman, Mayor. "The push to Saginaw north of Huron is a component we are thrilled to include, and it is the direct result of the business community's input. I am also pleased to announce the return of the Pontiac Music Festival on September 22 at the Flagstar Strand Theatre. Morris Day & the Time will headline the evening, along with a new line-up of Pontiac talent to open the show. We have so much to which this great city can look forward with this week-long event," Waterman concludes.

Pontiac Power Week is presented by Soaring Eagle Casino & Resort, Flagstar Bank, and M1 Concourse. For a full list of sponsors, music, and activities, go to [pontiacpowerweekentertainment.com](http://pontiacpowerweekentertainment.com) and the **City's new facebook page**.

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