



PONTIAC CONTACT: Tamura Veasy (248) 758-3323

## **BREAKING NEWS**

### **MEDIA ALERT: Auto Show Shifting to Pontiac in 2021**

#### **NORTH AMERICAN INTERNATIONAL AUTO SHOW MOVING TO PONTIAC'S M1 CONCOURSE, SEPTEMBER, 21 - 26TH, 2021**

**WHAT:** As a result of the ongoing pandemic, the North American International Auto Show, normally held in downtown Detroit, is shifting gears for 2021 and will be held at Pontiac's M1 Concourse later this year and is being renamed "Motor Bella", according to the Detroit Auto Dealers Association.

According to a statement from Mayor Dr. Deirdre Waterman, "The news about relocating the Auto Show to M1 Concourse this year again focuses on Pontiac as an epicenter of automotive history and development" Waterman continues, "We are excited and proud to be a partner in hosting this incredible event which will highlight Pontiac's transformational progress."

**WHEN:** *In response to this breaking news and its impact on the city of Pontiac, the Mayor is available for interview opportunities.*

Additionally, this will be covered as part of Wednesday's "Conversations with the Mayor" co-hosted by Mark S. Lee on **Wednesday, January 13th, 1:00 p.m. EST.**

**WHERE:** Zoom login: <https://us02web.zoom.us/j/87622956245>  
Meeting ID: 876 2295 6245